



VEGAN AWARENESS FOUNDATION
p.o. box 7313 • richmond, va 23221
phone 804-577-8341 • fax 804-254-8346



2017 Application for Use of “Certified Vegan Logo” Trademark

The following company seeks permission to use the “Certified Vegan Logo” Trademark, hereinafter referred to as the Logo, on the attached list of product(s).

Representative Name

Title

Parent Company Name (if applicable)

Company Name

“Doing Business As” Name (if different)

Street Address

City

State

Zip

Phone

Fax

Email Address

Website Address

Licensing fee is assessed by company's annual revenue and is due at time of certification.

ANNUAL LICENCING FEE FOR VEGAN CERTIFIED LOGO

Please Circle:

<u>Fee band</u>	<u>Annual Revenue</u>	<u>Annual Fee</u>
A	Up to \$15,000	\$150
B	Up to \$100,000	\$250
C	Up to \$250,000	\$400
D	Up to \$500,000	\$600
E	Up to \$800,000	\$1000
F	Over \$2 million	\$2000
G	Over \$10 million	\$3000

*There is a \$75 dollar rush fee for companies wishing to have their products rushed through in 7 days. This is not available to companies that submit more than 10 products for review at once. *The rush fee does not guarantee that all applications can be rushed through as the process depends upon the company's ability to supply needed information in a timely manner. A refund of the rush fee will be made if the Certification process cannot be rushed.*

Rush Requested (circle): YES* or NO **Date to be completed by:** _____

Do you exclusively market vegan products? YES NO

How old is your company? _____ years

REQUIRED PAPERWORK

Please attach the following documents that apply:

1. A list with each product and its ingredients, including those not required by labeling laws. You must specify the source of ingredients such as vitamins and manufactured ingredients (e.g. stearic acid, lecithin).
2. Information regarding processing methods that may contain animal products or possible trace amounts of animal ingredients due to use of shared machinery must be explained. List any cleaning methods for shared machinery. (Use of shared machinery does not disqualify your products.)
3. A signed statement that there has been no animal testing on the finished product or testing of individual ingredients by the manufacturer or on their behalf must be included in the application.
4. Products containing genetically modified organisms (GMO) that may have involved animal genes or animal-derived substances in the development or production must be labeled as such.
5. Products containing sugar will need verification from the supplier that the sugar has not been filtered through bone char before being approved. Please include this verification with your application. Sugar companies should have a statement
6. If applying for beer, wine, or fruit juice, a statement showing that no animal by-products are used as a clarifying agent is required.

Information submitted to the Vegan Awareness Foundation/Vegan Action will be kept in total confidentiality. Let us know if you need a NDA signed.

In applying for use of the Certified Vegan Logo:

- We guarantee that each product submitted is strictly vegan, containing no animal ingredients or animal by-products, using no animal ingredient or animal by-products in the manufacturing process, and not being tested on animals.
- Submitting this application does not give authorization to use the “Certified Vegan” Logo until application is approved.
- Unauthorized use of the “Certified Vegan” Logo is a violation of Federal Trademark laws.

I understand and agree to the above statements.

Applicant signature

Name of Company

Date

In order to not delay certification, please mail payment at time of application or pay securely online by credit card at:

<http://vegan.org/vegan-certifications/certified-vegan-logo-payment/>

A refund will be given if certification permission is not granted.

Thank you for your application. We appreciate your company’s commitment to market vegan products! Let us know if you are interested in advertising your certified products.

Please fax or mail your completed application to the address below. Please allow approximately 4 weeks for the certification process to be completed. If you have a question about the status of your application, please send us an e-mail at certification@vegan.org. Please read over our “Vegan Certification Process” handout, available on our website, to help you understand the process and answer some of your questions.

Vegan Awareness Foundation/ Vegan Action

P.O. Box 7313 Richmond, VA 23221

Fax: 804-254-8346

Email: certification@vegan.org

Web: www.vegan.org