

vegan action

VEGAN AWARENESS FOUNDATION
p.o. box 7313 • richmond, va 23221
phone 804-577-8341 • fax 804-254-8346

We only accept applications from companies with an office located in the United States, Canada, Australia, New Zealand, and US Territories.



2019 Application for Use of “Certified Vegan Logo” Trademark

The following company seeks permission to use the “Certified Vegan Logo” Trademark, hereinafter referred to as the Logo, on the attached list of product(s).

Representative Name

Title

Parent Company Name (if applicable)

Company Name

“Doing Business As” Name (if different)

Brand Name (if different)

Street Address

City

State

Country

Zip Code

Phone

Email Address

Website Address

Licensing fee is assessed by company's past year total product annual revenue and is due at time of finalizing certification.

ANNUAL LICENSING FEE FOR VEGAN CERTIFIED LOGO

Please Circle:

<u>Fee band</u>	<u>Annual Revenue</u>	<u>Annual Fee</u>
A	Up to \$15,000	\$150 USD
B	Up to \$100,000	\$250 USD
C	Up to \$250,000	\$400 USD
D	Up to \$500,000	\$600 USD
E	Up to \$999,000	\$1000 USD
F	Over \$1 million	\$2000 USD
G	Over \$10 million+	\$3000 USD

REQUIRED PAPERWORK

As of January 1, 2019 we require a No Animal Testing document from the manufacturer of every ingredient being submitted. This means that for every ingredient, you will need to submit two documents - one proving the source of the ingredient (plant, mineral, fungal, or synthetic) and another on letterhead showing that the manufacturer has not tested THAT specific ingredient on animals (nor paid another organization to do so) since the year 2000. In addition, we are requiring more detailed information on ingredients that may be clarified, defoamed, filtered, or contain fillers or excipients. For this reason, we are requesting documentation showing all sweeteners, juices (including vinegars), beer, wine and alcohol have not been processed with any animal products. To make this easier for you, we provide a Product Information Form for each ingredient detailing exactly what is needed. Please know we do all of this for the consumer, so they can be assured we are all doing our due diligence to show them they are indeed purchasing a vegan product.

The following documents must be submitted with this application in order to be reviewed:

1. A list with each product and its ingredients, including those not required by labeling laws (fillers, excipients, processing aids, and carriers). You must specify the origin of ingredients: plant, mineral, algal or synthetic for all ingredients AND include documentation to show the source.
2. If shared machinery is used, a signed Shared Machinery Statement (Page 6 of this application) as well as information regarding processing methods that may contain animal products or possible trace amounts of animal ingredients due to use of shared machinery must be explained. Provide clear cleaning methods for shared machinery, a SOOP for example, (if applicable). Use of shared machinery does not disqualify your products. Sign and attach Page 6 of this application if using shared machinery.
3. A signed No Animal Testing Statement from applicant that there has been no animal testing on the finished product. Signed statements for each ingredient from the manufacturer that they have not conducted any animal testing or contracted animal testing on their behalf for the ingredient must be included in the application.
4. A signed No Animal By-Products statement that there are no animal by-products in the processing of or the finished product.
5. Products containing genetically modified organisms (GMO) are acceptable as long as they have not involved animal genes or animal-derived substances in the development or production and must be labeled as such (if applicable).
6. Products containing sweeteners will need verification from the supplier that it has not been filtered through bone char or finished with animal products before being approved. Please include this verification with your application (if applicable). Ex. agave, maple syrup, corn syrup, sugar, etc.
7. If applying for or product contains beer, wine, vinegar or fruit juice, a statement showing that no animal by-products are used as a clarifying agent is required.

Information submitted to the Vegan Awareness Foundation/Vegan Action will be kept in total confidentiality. Let us know if you need a NDA signed.

In applying for use of the Certified Vegan Logo:

- We guarantee that each product submitted is strictly vegan, containing no animal ingredients or animal by-products, using no animal ingredient or animal by-products in the manufacturing process, and not being tested on animals.
- Submitting this application does not give authorization to use the “Certified Vegan” Logo until application is approved.
- Unauthorized use of the “Certified Vegan” Logo is a violation of Federal Trademark laws.

I understand and agree to the above statements.

Applicant signature

Company Representative

Date

In order to not delay certification, please mail payment at time of application or pay securely online by credit card at:

<https://vegan.org/logo-payment/>

A refund will be given if certification permission is not granted.

Thank you for your application. We appreciate your company's commitment to market vegan products! .

Please fax, mail, or email your completed application to the address below. Please allow approximately 3 weeks for the certification process to be completed. If you have a question about the status of your application, you may send us an e-mail at certification@vegan.org.

Please read over the “Vegan Certification Process and FAQs” available on our website to help you understand the process and answer some of your questions.

Vegan Awareness Foundation/ Vegan Action

P.O. Box 7313 Richmond, VA 23221

Fax: 804-254-8346

Email: certification@vegan.org

Web: www.vegan.org

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2019 No Animal Products or By-Products Statement Signed by Applicant

The term ‘vegan’ is defined as containing no animal ingredients or animal by-products (to include honey, clarifying agents, and sugar refined with bone char), using no animal ingredient or by-product in the manufacturing process, and not being tested on animals by any company or independent contractor.

_____ company’s products submitted for
Vegan Certification do not contain ingredients or sourced materials that contain animal or
animal by-products in the processing or finished product (trace ingredients from shared
machinery are permitted).

Initial _____

_____ company agrees to not use ingredients
or sourced materials that contain animal or animal by-products in the processing or
finished product on individual products approved to use and bear the Certified Vegan
Logo (trace ingredients from shared machinery are permitted).

Initial _____

Representative Name

Representative Signature

Date

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2019 No Animal Testing Statement Signed by Applicant

The term ‘vegan’ is defined as containing no animal ingredients or animal by-products (to include honey and sugar refined with bone char), using no animal ingredient or by-products in the manufacturing process, and not being tested on animals by any company or independent contractor.

_____ company does not test products or ingredients on animals or use sourced materials or ingredients that have been tested on animals.

Initial _____

_____ company does not contract another company to test ingredients or products on animals.

Initial _____

_____ company agrees to not test products or ingredients on animals or use sourced materials or ingredients that have been tested on animals in the future.

Initial _____

Company Representative Name

Company Representative Signature

Date

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2019 Shared Machinery Statement filled out by Applicant

We do allow companies to use shared machinery (machinery that runs products containing animal products/ingredients) in the production of their vegan products. Companies must provide documentation on the steps that are taken to thoroughly clean the machinery to avoid cross-contamination of animal products.

_____ company DOES NOT use shared machinery to process the products being submitted for Vegan Certification.

OR

_____ company DOES use shared machinery to process the products being submitted for Vegan Certification and uses appropriate and acceptable methods to prevent cross-contamination of non-vegan ingredients as much as possible. PLEASE CHECK ONE OF THE TWO OPTIONS BELOW.

_____ We DO NOT currently have a printed notification to consumers on our product labels regarding shared machinery/trace ingredients.

OR

_____ We **DO** currently have a printed notification to consumers on our product labels regarding shared machinery/trace ingredients. PLEASE FILL OUT THE LINE BELOW.

The following wording is used on product labels to identify shared machinery/trace ingredients to consumers:

Company Representative Name

Company Representative Signature

Date

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2019 No Animal Testing Statement Signed by Manufacturer

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_____ company does not test the
following ingredient on animals _____.

Initial _____

_____ company does not contract another
company to test the above listed ingredient on animals.

Initial _____

_____ company does not intend to test the
above listed ingredient on animals in the future.

Initial _____

Company Representative Name

Company Representative Signature

Date