

2026 Vegan Certification - Product Additions Consumables

APPLICATION FOR FOODS, DRINKS, SUPPLEMENTS, PERSONAL CARE, AND HOUSEHOLD PRODUCTS

[\(click here to see the full application\)](#)

For Companies with Existing Approved Vegan Certified Products

The application must be submitted by a legal representative of the product(s)/brand/company - we do not accept applications from, consultants, distributors, suppliers, or co-packers.

You may submit additional products for review throughout the year.

Please bundle your requests of up to 10 products at a time for quicker and more efficient processing.

Fees*

There is a processing fee (based on your company revenue) that must be submitted at the time of your product submission. This is per submission, not per product (maximum of 10 products). *This is REQUIRED in order to have your application submitted in the processing queue.

Time Frame

The process usually takes 3-4 weeks but may be longer for larger submissions.

Criteria

Each product must:

- not contain any ingredients from animals: human derived ingredients, meat, fish, fowl, animal by-products (including silk or dyes from insects), eggs or egg products, milk or milk products, honey or honey bee products; sugar filtered with bone char; liquids such as beer, wine, fruit juices filtered or clarified with animal products;
- not contain or be sourced from leather, fur, silk, feathers, down, bone, horn, shell, wool, cashmere, shearling, angora, animal skin, suede, or mohair;
- not be processed with animal products or by-products;
- involve no animal testing of ingredients, ingredient components, or finished product by manufacturer or independent party after the year 2009; and not contain any known animal-derived GMOs or genes used to manufacture ingredients or finished products.

For previously approved documents on file that are older than 5 years, updated documents may be requested to be resubmitted.

Product Packaging

While we do not require information or documentation on external or internal product packaging for Certified Vegan products, please note we DO NOT permit animal products or by-products permitted inside packaging that would come in contact with the product such as animal derived biopolymers for food packaging applications (also known as bio-composite

film).

No Animal Testing

Animal Testing is defined by Vegan Action as the use of animals (live or deceased) for any type of research purposes whatsoever to include environmental safety, feed or nutrition trials, toxicity testing, or animal tests or trials "as required by law" including contracted testing by another company, since the year 2009 and does not intend to test on animals in the future. This must be confirmed for individual ingredients, ingredient components, as well as the final product.

We do NOT allow products that bear the Certified Vegan Logo to be sold to or distributed to China if they are required to be animal tested. Personal care products and cosmetics made outside of mainland China are still subject to animal testing unless the company can show "acceptable safety." These products would require confirmation that animal testing was not required in order to sell Certified Vegan products in China.

No Animal GMO's

Products must contain no known animal-derived GMOs or genes used to manufacture ingredients or finished products.

REQUIRED DOCUMENTATION

These two documents detail what information is required from the ingredient manufacturer:

[Ingredient Manufacturer No Animal Testing Claim](#)

[Ingredient Manufacturer Source Document Requirements](#)

The following documents must be submitted (in English) with this application in order to be reviewed:

1. A list with each NEW product and its ingredients (all sizes, flavors, and varieties must be included) submitted in an EXCEL format, including those not required by labeling laws (fillers, excipients, processing aids, finishing agents, and carriers). MUST BE FINAL FORMULATION. THE TEMPLATE TO DOWNLOAD is located here: [Spreadsheet Template](#)
2. EVERY NEW ingredient must have a source document (not older than 3 years) from the MANUFACTURER showing the origin as plant, mineral, algal, bacterial, or synthetic and source for ALL ingredients. A statement saying it is vegan WILL NOT be accepted. *If you are working with a manufacturer with a proprietary blend, we are happy to accept the documents from them directly. In that case, please upload a document in #4 and #7 (and #10, 11, 12, 13 if applicable) that states those documents will be provided by the name of the manufacturer.
3. Copies of each label of each new product showing the list of ingredients, including labels of products distributed to other countries if they differ.
4. IF USING A NEW FINAL MANUFACTURER, A signed Shared Machinery Statement from the applicant (whether shared machinery is used or not) [Applicant Shared Machinery Doc](#)
5. IF USING A NEW FINAL MANUFACTURER, If shared machinery is used for the final, finished product we require a document regarding processing methods that may contain animal products or possible trace amounts of animal ingredients due to use of shared machinery must be explained. Provide clear cleaning methods for shared machinery, a SOP for example, (if applicable). Use of shared machinery does not disqualify your products.

6. EVERY NEW ingredient must have signed No Animal Testing statements (not older than 3 years) for each product ingredient from the manufacturer that they have not conducted any animal testing or contracted animal testing on their behalf after the year 2009 for each ingredient must be included in the application. The ingredient manufacturer may sign our NAT document or provide their own. However, if they do so, please be sure to ask them to include "have not tested components nor final ingredient on animals after the year 2009 nor have contracted another party to test components nor the final ingredient on animals after the year 2009." [Ingredient Manufacturer NAT](#)
7. IF USING A NEW FINAL MANUFACTURER, Signed No Animal Testing statement for the the final, finished product (materials and components for non-consumable products) from the final manufacturer that they have not conducted any animal testing or contracted animal testing on their behalf after the year 2009. [Final Manufacturer NAT](#)
8. New products containing genetically modified organisms (GMO) are acceptable as long as they have not involved animal genes or animal-derived substances in the development or production and must be labeled as such (if applicable). Products containing animal-derived GMOs do not qualify for Vegan Certification.
9. New products containing sweeteners will need verification from the manufacturer that it has not been filtered through bone char or finished with animal products before being approved. Please include this verification with your application (if applicable). Ex. agave, maple syrup, corn syrup, sugar, etc.
10. New products that are or contain beer, wine, vinegar or fruit juice, you must include an Ingredient Information Form. This must be completed by the manufacturer and included to show those ingredients are not processed with animal by-products. [Ingredient Information Form](#) (Not required for all ingredients)
11. New products containing pre/probiotics, cultures, vitamins, oral minerals, bacterial strains, and enzymes must include an Ingredient Information Form. This must be completed by the manufacturer and included to show those ingredients are not processed with animal by-products. Verification that no animal products are used as a culture medium is required for pre/probiotics. [Ingredient Information Form](#) (Not required for all ingredients)

Applications must be submitted by a representative, employee, or owner of the brand/company.

Information submitted will be kept in total confidentiality.

Submitting this request does not give the authorization to use the "Certified Vegan" Logo until the products are approved.

Unauthorized use of the "Certified Vegan" Logo is a violation of Federal Trademark laws.

All answers require an answer, please put NA if the question does not apply.

* Indicates required question

1. Email *

2. Company Name *

3. Parent company (if applicable) or Legal Name (if different) *

4. What brand are these products associated with? *

5. Which of these below applies to your product submission? *

Mark only one oval.

- ☐ We are the manufacturer of these products.
- ☐ We are the brand owner.
- ☐ We are both the manufacturer and the brand owner.

6. Are you currently using the Certified Vegan Logo on the product(s) being submitted? *

Mark only one oval.

- ☐ No - Please Continue with your submission
- ☐ Yes - DO NOT CONTINUE, PLEASE EMAIL CERTIFICATION@VEGAN.ORG

7. What countries will these products be sold and/or distributed to? *

8. Company representative name and title *

9. Email address *

10. Phone Number *

11. Website address *

12. Annual Licensing Fee based on your company's total annual revenue from the most recently ended fiscal year (not based on just vegan products or one brand) and corresponding annual licensing fee. *

Mark only one oval.

- ☐ Up to \$15,000 - \$150 USD annual licensing fee
- ☐ Up to \$100,000 - \$250 USD annual licensing fee
- ☐ Up to \$250,000 - \$400 USD annual licensing fee
- ☐ Up to \$500,000 - \$600 USD annual licensing fee
- ☐ Up to \$999,999 - \$1000 USD annual licensing fee
- ☐ Over \$1 million - \$2000 USD annual licensing fee
- ☐ Over \$10 million + - \$3000 USD annual licensing fee

13. **Do you agree to the following?** *

I agree to have the following in place to prevent misuse of the Certified Vegan Logo:

- I confirm that the person responsible for making the submission is aware of the guidelines for use of the logo.
- I confirm that communication is in place with label designers to not use the logo on packaging until permission is given.
- I confirm that communication is in place with the person in charge of social media and our website postings to not use the logo online until permission is given.
- I confirm that the logo will not be used until it is listed on Exhibit C of the Licensing Agreement.

PRODUCT DOCUMENTS

14. 1. Required Paperwork - A list of each NEW product and it's ingredients (all sizes, flavors, and varieties must be included) including ingredients not required by labeling laws such as fillers, excipients, processing aids, finishing agents, and carriers. (An EXCEL file is required in this template format [Spreadsheet template](#)) *

Files submitted:

15. 2. Required Paperwork - An updated label of each NEW product(s) must be submitted showing the LIST OF INGREDIENTS for all varieties and sizes including labels of products distributed to other countries if they differ. *
- If you have many label images, please upload a zip file.

Files submitted:

16. 3. Required Paperwork - EVERY NEW ingredient must have a source document (not older than 3 years) - in English - from the MANUFACTURER clearly outlining the origin as plant, mineral, algal, bacterial, or synthetic and source for ALL ingredients. A statement saying it is vegan WILL NOT be accepted. *

Files submitted:

17. Attach any additional documents here.

Files submitted:

18. 4. Required Paperwork - EVERY NEW ingredient must have a signed No Animal Testing Statement (not older than 3 years) from the manufacturer that they have not tested that ingredient/material since the year 2009. They may submit their own or use our form located here: [Ingredient Manufacturer NAT](#) *

Files submitted:

19. Attach any additional documents here.

Files submitted:

20. 5. Required Paperwork - GMOs are acceptable as long as they have not involved animal genes or animal derived substances. Do any of the NEW products have animal derived GMOs? *

Mark only one oval.

- ☐ Yes. Stop, unfortunately you do not qualify for Vegan Certification.
- ☐ No
- ☐ Maybe. Stop, you must verify before submitting your application.

21. 6. Required Paperwork - Do any of the NEW products contain a sweetener? *

Mark only one oval.

- ☐ Yes, you must submit documentation that the sweetener has not been filtered or finished with bone char and that liquid sweeteners have not been filtered or clarified with animal by-products.
- ☐ No

22. Attach documents for ALL sweeteners here.

Files submitted:

23. 7. Required Paperwork - Do any of the NEW products contain beer, wine, liquor, vinegar, or fruit juice? *

Mark only one oval.

- ☐ Yes, you must submit documentation that these ingredients have not been filtered or clarified with animal by-products.
- ☐ No

24. Attach documents for ALL beer, wine, liquor, vinegar, or fruit juice here.

Files submitted:

25. For ingredients with multiple inputs and/or are processed - Ingredient Information Form for Manufacturers for Individual Ingredients uploaded here. This must be completed by the manufacturer and included to show those ingredients are not processed with animal by-products. [Ingredient Information Form](#)

Files submitted:

26. 8. Required Paperwork - Are probiotics, cultures, or enzymes used or included in any NEW products? *

Mark only one oval.

- ☐ Yes, you must submit documentation to show that they are not animal or dairy derived.
- ☐ No

27. Attach documents for ALL probiotics, cultures or enzymes

Files submitted:

28. For ingredients with multiple inputs and/or are processed - Ingredient Information Form for Manufacturers for Individual Ingredients uploaded here. This must be completed by the manufacturer and included to show those ingredients are not processed with animal by-products. [Ingredient Information Form](#)

Files submitted:

PRODUCT MANUFACTURING DOCUMENTS

29. 1. What is the name of the final product manufacturer? *

30. 2. Do you have a NEW FINAL MANUFACTURER for these products?
If YES, please attach a signed No Animal Testing statement from the the final, finished product (materials and components for non-consumable products) from the manufacturer that they have not conducted any animal testing or contracted animal testing on their behalf after the year 2009. [Final Manufacturer NAT](#)

Files submitted:

31. 3. If you have a NEW FINAL MANUFACTURER attach here a detailed description of cleaning methods to prevent cross contamination or a Sanitation Standards of Operating Procedures (SSOP) of cleaning procedures from the manufacturer of the final, finished product.

Files submitted:

32. 4. IF YOU ARE USING A NEW FINAL PRODUCT MANUFACTURER, applicant/brand owner must fill out and attach the signed Shared Machinery Statement (even if no shared machinery is used).

The form is located here: [Applicant Shared Machinery Doc](#)

Files submitted:

33. 5. Who created the recipe/formula for the final products? *

Mark only one oval.

☐ Our company/brand

☐ The manufacturer

☐ A copacker

☐ Other:

34. 6. Who designed the package and label for the final, finished products? *

Mark only one oval.

- ☐ Our company/brand
- ☐ The final product manufacturer
- ☐ The copacker
- ☐ Other:

35. 7. Are there any animal products or by-products inside the packaging that would come in contact with the product such as animal derived biopolymers for food packaging applications (also known as bio-composite film)? *

Mark only one oval.

- ☐ No, there are no animal products or by-products in the packaging that come into contact with the product(s).
- ☐ Yes, there are. STOP. These products do not qualify for Vegan Certification.

36. 8. Does your company sell this product(s) in bulk or wholesale with a case label versus a retail label? *

Mark only one oval.

- ☐ Yes, PLEASE NOTE - Use of the Certified Vegan Logo does not transfer to purchasers of bulk, wholesale, or B2B products. The products would NOT be covered under the Vegan Certification Licensing Agreement and may not make the Certified Vegan claim by the purchaser. No products shall use the Certified Vegan Logo until formal written notice is provided by Vegan Action.
- ☐ No

37. 9. Does your company do any co-packing or private labeling of the product(s) you are submitting? *

Mark only one oval.

- ☐ Yes - PLEASE NOTE - Using the Certified Vegan Logo on PRIVATE LABELLED PRODUCTS is not implicitly included in the Certified Vegan Licensing Agreement. Addition of a private label is only permitted with exclusive approval and an amended Agreement with a private label clause. If your company is solicited to produce products for another company, the request must be submitted for review as set forth in the Manual (Exhibit B) and shall not use the Certification Mark until it is issued formal written notice of certification authorization by Vegan Action.
- ☐ No

38. 10. If you've answered YES to either #8 or #9 above, please clarify below

Final Steps

39. PROCESSING FEE - Payment is REQUIRED in order to have your application submitted into the processing queue. Licensing Fee based on your company's total annual revenue from the most recently ended fiscal year (not based on just vegan products or one brand) and corresponding processing fee. *

Mark only one oval.

- ☐ Up to \$15,000 - \$25 USD product addition fee
- ☐ Up to \$100,000 - \$50 USD product addition fee
- ☐ Up to \$250,000 - \$75 USD product addition fee
- ☐ Up to \$500,000 - \$100 USD product addition fee
- ☐ Up to \$999,999 - \$125 USD product addition fee
- ☐ Over \$1 million - \$150 USD product addition fee
- ☐ Over \$10 million - \$175 USD product addition fee
- ☐ Other:

40. 2. Please confirm you have completed the Product Addition Processing Fee at this [link https://vegan.org/certification/current-companies](https://vegan.org/certification/current-companies) *

Mark only one oval.

- ☐ Yes, I've made payment.
- ☐ No, I have not made the application fee payment. We require an invoice in order to pay and have our application accepted.
- ☐ No, I have not made the application fee payment. I will need to submit a paper check.
- ☐ Other:

41. 3. Please provide any additional or important notes for the Vegan Certification Compliance Specialist here. Thank you.

42. Once your product(s) are approved and finalized, you may be asked to pay the annual licensing fee if it is time for your annual renewal. We will send you an invoice for that amount. *
- If you are not due for Annual Renewal, we will add those products to your existing Annual Agreement and notify you by email. Thank you.

Check all that apply.

☐ Agree

43. **Submitting this application does not give authorization to use the Certified Vegan Logo until the submission is approved and the new products are added to Exhibit C of the updated Licensing Agreement. Unauthorized use of the Certified Vegan Logo is a violation of Federal Trademark laws.** *

Mark only one oval.

☐ I have read this statement and I have the authority to submit on the company's behalf.

PLEASE CHECK FOR A CONFIRMATION EMAIL NOTIFICATION TO BE SURE YOUR SUBMISSION WAS SUCCESSFUL.

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